

Freyr, a regulatory solutions and services company, has launched a web platform for COVID-19 driven with real-time information for manufacturers to make them go to the markets, right in time and support them in emergency use authorisations with global regulatory authorities.



In the light of recent times, the need of the hour for the COVID-19-related product manufacturers is to access and easily decode the region-specific regulatory information to launch their products globally.

With a strong intent to stand up to the requirement and to support the cause of being together in saving lives, Freyr's COVID-19 web platform that not only furnishes a gamut of COVID-19 related health authority/country/product-specific information, but also deploys COVID-19 Regulatory Task Force (CRTF) to provide expert consultation. The platform is specifically targeted to provide:

- Product & country specific registration guidance/support
- COVID-19 related regulatory updates
- Case studies, whitepapers & thought leadership articles
- Consultation support
- Regulatory software tools

Suren Dheenadayalan, CEO, Freyr, said: "The outbreak of COVID-19 is a threat to the entire humankind, and the only way we foresee overcoming this is by standing together. The priority is to let manufacturers be aware of the global health authority regulations that can

empower them to chalk out a robust plan for compliant global market-entry. The launch of this platform is our first step towards information provision, and we are glad to deploy COVID-19 Regulatory Task Force (CRTF) to drive this with utmost precision. We strongly believe, together we can reach-out globally and succeed in saving lives.”