

Freyr, a global regulatory solutions and services company, has announced the launch of a web platform for COVID-19 driven with real-time information for manufacturers to help them get to market and support them in emergency use authorizations with global regulatory authorities.

In light of recent times, the need of the hour for COVID-19-related product manufacturers is to access and easily decode region-specific regulatory information to launch their products globally.

With a strong intent to stand up to the requirement and to support the cause of being together in saving lives, Freyr has launched a COVID-19 web platform that not only furnishes a gamut of Covid-19 related health authority/country/product-specific information, but also deploys a COVID-19 Regulatory Task Force (CRTF) to provide expert consultation. The platform is specifically targeted to provide:

- Product- and country-specific registration guidance/support
- COVID-19-related regulatory updates
- Exclusive case studies, whitepapers and thought leadership articles
- Free consultation support
- Free regulatory software tools

"The outbreak of Covid-19 is a threat to the entire humankind, and the only way we foresee overcoming this is by standing together. The priority is to let manufacturers be aware of the global health authority regulations that can empower them to chalk out a robust plan for compliant global market-entry," said Suren Dheenadayalan, CEO, Freyr. "The launch of this platform is our first step towards information provision, and we are glad to deploy Covid-19 Regulatory Task Force (CRTF) to drive this with utmost precision. We strongly believe, together we can reach-out globally and succeed in saving lives," added Suren.