



## **Freyr Eyes Strategic Market Growth with New Corporate Appointments**

Business Wire

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Freyr Solutions, a leading Regulatory solutions and services provider, announces two new corporate appointments to its senior management eyeing a strategic market growth. The new team includes:

- \* Robert MacDougall, Vice President, Business Development
- \* Claudia Ribaudó Fields, Vice President, Global Sales

Rob joined Freyr on Sep 9, 2019, and currently is based at the company's headquarters, Princeton, New Jersey. As a Vice President for Business Development, Rob's core responsibility is to look after enterprise sales and marketing to further extend the global reach of Freyr. Before joining Freyr, Rob had over 30+ years of experience contributing largely to enterprise sales, marketing, and consulting. Rob has earlier associated with industry renowned Dassault Systèmes, Sparta Systems, AT&T, etc., and has proven his mettle with \$500 M worth of revenue generation.

Claudia brings years of industry experience in business development and the management of professional service teams. Prior to joining Freyr, she was the Vice President of a life sciences practice for a publicly owned firm. She embraces the art of understanding clients' challenges by leveraging talented subject matter experts and technology.

"We are very pleased to welcome such respected industry experts as Robert and Claudia to Freyr, where we expect their wealth of knowledge and insights will support our ambitious journey to redefine the Regulatory solutions and

services landscape of life sciences,” said Suren Dheenadayalan, CEO of Freyr Solutions. “We believe that their top-notch leadership skills and substantial Regulatory expertise will ease our efforts in managing and accelerating all aspects of business expansion,” asserted Suren.

## **About Freyr**

Freyr is a leading, niche, full-service global Regulatory Solutions and Services Company supporting, Large, Medium and Small Size Global Life sciences companies, (Pharmaceutical | Generics | Medical Device | Biotechnology | Biosimilar | Consumer Healthcare | Cosmetics) in their entire Regulatory value-chain, ranging from Regulatory Strategy, Intelligence, Dossiers, Submissions, etc., to Post-Approval / Legacy Product Maintenance, Labeling, Artwork Change Management, and other related functions.

- \* Headquartered in New Jersey, USA, Freyr has regional offices across the UK, Germany, UAE, Canada, Mexico, Singapore, Malaysia, South Africa, and Slovenia, and has a Global Delivery Center in Hyderabad, India
- \* 400+ global clients
- \* 600+ Regulatory experts
- \* 700+ regional affiliates across 120+ countries
- \* ISO 9001 and ISO 27001 Certified

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